

# Zachary Smith-Cameron

## \*Resumé

128 Beck Street, Paddington QLD 4064

p. 0405 770 468 web. [www.iamzac.com](http://www.iamzac.com) e. [zac@iamzac.com](mailto:zac@iamzac.com)

### WHO AM I?

Experienced **graphic designer**, strapped with highly developed design skills, deliberate and obsessive attention to detail and a focus on client relations, seeking a new and exciting employment position. I have experience in Photoshop, Flash, Illustrator, InDesign, Maya, Director and Premiere.

### EDUCATION & TRAINING

- **Bachelor of Creative Industries (*Communications Design*)** 2004 - 2006  
Queensland University of Technology
- **Diploma of Multimedia** 2002  
Moreton Institute of TAFE

### NOTABLE DESIGN RELATED WORK EXPERIENCE

***Coldwell Banker Property Direct, West End, QLD | 3360 7222*** 2008 - current  
**Graphic Designer**

- Lead role in developing designs for marketing residential properties spanning all of Queensland while upholding the standard of the Coldwell Banker brand.
- Conceptualizing and creating logos and unique branding for multi-million dollar residential developments
- Liaising with sales agents and property developers in order to ensure the best possible result in marketing material is achieved on a daily basis
- Prioritizing multiple tasks at any given time and completing them to their full potential

***Instant Images, Westfield Strathpine, QLD*** 2005 - 2007  
**Designer/Sales Person**

- Careful and timely designing and printing of countless T-shirt designs, mug designs and business card designs
- Meticulous photo restoration and photo adjustment
- Establish trusting relationships with all customers, often receiving positive feedback on both my customer service and design work

***Hames Sharley, Brisbane CBD, QLD*** 2005  
**Flash Designer (voluntary)**

- Met regularly with client to generate ideas and to propose suggestions
- Researched the business, their needs and their corporate 'style' to create a Flash animation with the purpose of promoting the business to investors
- Completed a Flash animation on time and budget, incorporating all the previous research

- Lead and coordinated a creative team in the production of a multimedia CD-Rom, from conceptualisation to on-time completion
- Liaised with clients on regular basis to conceptualise the project, discuss/expand ideas and help the client and team visualise the project
- Assisted in all aspects of the project, specifically conceptual designs

## **SELECTED FREELANCE PROJECTS**

### **'Dance in Circles', (an event held at the *Step-Inn Hotel, Fortitude Valley, QLD*)**

Designed, developed and created a poster that was bright, flashy and fun. The poster included fluro pinks and greens and it perfectly the exact 'mood' for the club's atmosphere that night. The ad appeared in SCENE magazine, Sept. 2007 issue.

### **'Planet Inline', (a Brisbane-based recreational roller blading tours group)**

Assembled a small but effective advertising package used to promote their organization and increase business. The pack was made up of an eye-catching, animated web-banner, a printable flyer which could also be used in a web-based format and a brochure containing extensive typography. The pack was all heavily themed and came together brilliantly.

### **'Learning Place', (Nashville State Primary School, QLD)**

Devised a flyer advertising a learning program for parents to be given out to students in A4 format. The image was colourful, themed to a 'school kid' style and very easy to read and draw relevant information from. Hundreds of these were printed in full colour and given to students.

## **PERSONAL PROJECTS & ACHIEVEMENTS**

- Produced (wrote, directed and animated) a Flash based animation that was shown at an 'end of year show' at QUT, Kelvin Grove
- Currently writing and conceptualising a graphic novel, based on original characters
- Completing countless freelance designs for various friends, family and clients generated by my personal website traffic.

## **REFERENCES**

**Lesley Burney**  
Manager, *Instant Images*  
p. (07) 3205 1183

**Geordie Ross-Conley**  
Senior Graphic Designer, *Server101*  
m. 0409 758 305

## **QUICK SUMMARY OF SKILLS, TALENTS & ABILITIES**

- Well developed interpersonal skills, gained from daily customer/client relations (in which I display genuine client service with my welcoming disposition)
- Valuable team member and team player, demonstrated by heavy experience in collaborative mediums (film/multimedia projects), which required (if not demanded) team work
- Conceptualisation experience honed and refined through university projects that required researching etc. (for instance, end of year project that required...)
- Polished skills in *Microsoft Office Suite* (Word, Excel, PowerPoint, Outlook)